

TAIWANESE AMERICAN PROFESSIONALS
proudly presents:

FORMOSAart



The People of Today, the Memories of Tomorrow.

June 18th - 26th
MUSEUM X OF CONTEMPORARY ART

Inaugural FORMOSArt Exhibition At Museum X of Contemporary Art

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About TAP

Mission Statement

Taiwanese American Professionals (TAP) enhances the Taiwanese-American community by networking individuals interested in professional and career development, while emphasizing the preservation of Taiwanese American Identity. TAP provides resources and programs that inspire and empower; develop and support professionals to become community-oriented leaders.

History

The **Taiwanese American Professionals (TAP)** was created in 1991 as a program of the **Taiwanese American Citizens League (TAACL)**, to respond to a need of providing a network for young professionals interested in preserving Taiwanese American heritage

The current version of TAP went through a revival, and was effectively refounded in 2001. Since then, we quickly became the largest network bridge of Taiwanese Americans in the Los Angeles area, serving thousands of young professionals. TAP seeks to provide a diverse and well-rounded experience for its members and community. TAP balances its activities around four central themes: » **Professional** » **Social** » **Service** » **Cultural**

This year, TAP is proud to present the first cultural event program of its kind, FORMOSArt, an art exhibition featuring a wide array of artistic and creative talents we have in the Taiwanese American community.

TAP is currently seeking out sponsors to ensure the success of this upcoming event. We welcome monetary contribution or a prize donation of any kind for our silent auction. Please see enclosed details on sponsorship opportunities. We welcome any form of participation for this event.

For more information on our organization, visit: <http://tap.tacl.org>

Your support is greatly appreciated. Thank you for your time and consideration.

Sincerely,

Kalen Sheng Fu

Social Projects Chair
Taiwanese American Professionals - LA
Kalen S. Fu
Kalen.Fu@tacl.org

Inaugural FORMOSArt Exhibition At Museum X of Contemporary Art

About FORMOSArt

Exhibition Synopsis

An art gallery exhibition showcasing art works from a wide array of Taiwanese American artists and creative professionals. The opening reception will feature various Taiwanese American musical performers. We will also be holding a silent auction on a selection of the exhibiting pieces, and the proceeds of artwork sold will be donated to a charity of choice, the **Foundation for Disabled Youth** (www.ffdy.org)

Goals & Missions

- Bring the Taiwanese American community together through an art-oriented event that showcases various art works of the creative professionals and artistic talents within the community.
- Provide emerging and established Taiwanese American artists, musicians, and performers a platform to network, collaborate, and connect.
- Establish a presence in mainstream creative industry for Taiwanese Americans with the purpose of attracting local Taiwanese organizations for funding support.
- To encourage the members of the community to actively engage in community events and services with a charitable cause.

Exhibiting Period

6/18/2011 through 6/26/2011

Venue

**Museum X of Contemporary Arts
1458 W. Holt Ave, Pomona CA 91768
909- 396-7553**

Museum X of Contemporary Art, a private art gallery operated by a 1st generation Taiwan American artist, Echo Lew, who's also very active in supporting the cause of Taiwanese American community.

Charity of choice for silent auction (FFDY)

Foundation for Disabled Youth, aka Angel's Home, is an organization that services and helps the families and children with special needs in the Taiwanese/ Chinese American community.

A selection of the artwork in the exhibition will be made available for silent auction. The proceeds of the artwork sold will be donated to FFDY in an effort to help them fund a new facility.

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Sponsorship Opportunities

All Sponsorship Levels include:

Listing of Sponsors Levels, logos, and names on promotional materials and printed event program Logo and link to sponsor's website will be featured on the TAP website

Platinum Sponsorship - \$1,000 contribution +

- ◆ Special formal acknowledgement during event and opportunity to speak for 5 minutes about your organization.
- ◆ Name/logo featured prominently on all marketing materials: flyers, bulletins, emails, websites, etc.
- ◆ 1 page ad in the event program
- ◆ Banner space at reception area
- ◆ 8 Tickets

Gold Sponsorship - \$750 contribution +

- ◆ Special formal acknowledgement during event
- ◆ Name/logo featured prominently on all marketing materials: flyers, bulletins, emails, websites, etc.
- ◆ ½ page ad in the event program
- ◆ Banner space at reception area
- ◆ 6 Tickets

Silver Sponsorship - \$500 contribution +

- ◆ Name/logo on all promotional materials
- ◆ ¼ page ad in event program
- ◆ 4 Tickets

Non-Profit Organization Sponsorship - \$250+ Contribution

- ◆ Name/logo on all promotional materials
- ◆ 2 Tickets

Business Professional Sponsorship - \$100+ Contribution

- ◆ 2 Tickets

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CONTACT INFORMATION:

Company/Organization Name: _____

Contact Person: _____ Title: _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____

Print Name: _____

Signature: _____ Date: _____

I would like to support FORMOSArt Exhibition as a:

SPONSOR:

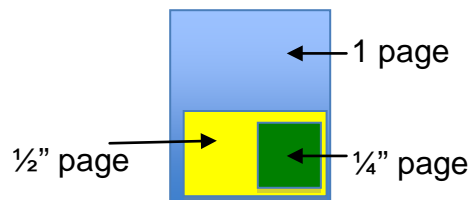
- Platinum Sponsorship - \$1,500+
- Gold Sponsorship - \$750+
- Silver Sponsorship - \$500+
- Non-Profit Organization Sponsorship - \$250+
- Business Professional Sponsorship - \$100+
- Other (please specify value of donation): \$_____
- Prize Donation (please specify approx. value of donation: \$_____)

Description of prize donation: _____

****Note:** If Prize Donation value equals the value of the sponsorship level, same sponsor benefits will apply. Your donation will be tax-deductible. Tax donation code will be given on your receipt.

ADVERTISER

- Full Page (8.5" W x 5.5" H) - \$350.00
- 1/2 Page (4.25" W x 5.5" H) - \$200.00
- 1/4 Page (4.25" W x 2.25" H) - \$100.00



PLEASE MAIL TO:

TAP c/o Yinka Chou
2785 Pacific Coast Highway #335
Torrance, CA 90505
Or e-mail this sheet to FORMOSArt@tacl.org.

Check can be made payable to: "TAP-LA"
Please indicate "**FORMOSArt**" in the memo

Please send advertisements as PDF or JPG to FORMOSArt@tacl.org.

For additional questions, please contact:
Kalen S. Fu (kalen.fu@tacl.org) / 562.857.0596

